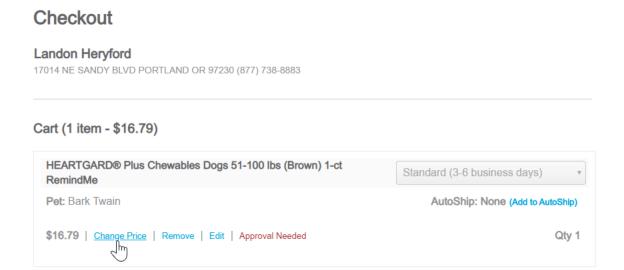
Pricing is never one size fits all and Vetsource is here to support you, no matter what you would like your pricing to be.

By default your Home Delivery catalog is created at an online competitive retail price. During activation your dedicated onboarding specialist will review pricing with you and implement any pricing changes you desire.

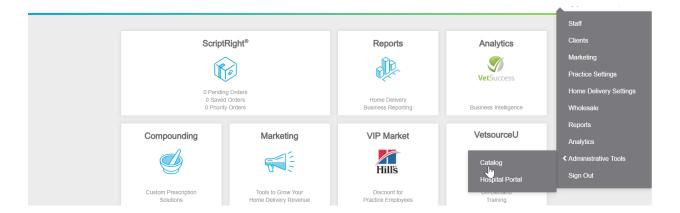
Should you ultimately decide you would like to charge more or less than default retail price, we have plug and play pricing options available to you (adjusted monthly) as well as multiple ways to implement product or category specific pricing. Talk to your onboarding specialist today!

Should you wish to make case by case adjustments to accommodate specific pet parents, you can do that in ScriptRight during checkout:



Post launch, your dedicated practice success specialist is always available to help with any additional pricing changes post launch. Call/email/chat today to discuss your needs!

Or should you wish to adjust the catalog itself for all pet parents, you can do that via the Catalog link in your admin menu:





- Discounts
- Product Exclusion
- Featured Products
- Pricing

You can either adjust your retail price by setting a percentage over the Base Cost of the product (this is recommended to protect your margin) or a specific dollar amount.

Adjust by percentage (recommended)

- 1. Whole Category
 - a. Enter desired markup % into empty box in top Product Markup/Pricing Actions section.
 - b. To apply changes, click Markup



2. Individual Items

- a. Enter desired markup % into the empty fields next to each product.
- b. To apply changes, click Markup



3. Group of Products

- a. Enter desired markup % into empty box in top Product Markup/Pricing Actions section.
- b. To apply changes, click Markup Items

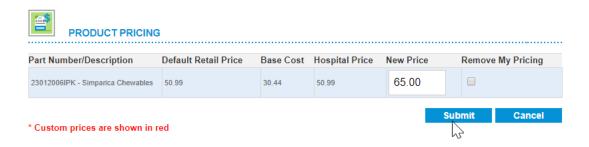


Adjust by specific dollar amount (can be done by category or groups of product)

1. Click Modify price below pricing details



2. Enter dollar amount under New Price



3. Click **Submit** to apply change. Note, this retail price will remain (regardless of any fluctuations in cost of goods) until such time as you either Remove My Pricing to return to default or enter in a new retail price.

For assistance with anything pricing related, please do not hesitate to reach out to the Vetsource Support team

